

Thought Leader Workshop

Course Title	Thought Leader Workshop		
Course Code	IMM207	Course Type	Free Elective
Credit	2	Contact Hours	30
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	20	1. Be better equipped to lead an organization or group, and will have more confidence to get involved and active while working with others. 2. Learn the importance of communication and service to leadership, and develop an attitude of work ethic necessary to become successful in business leadership positions. 3. To force students to confront their weaknesses as leaders, and to determine their hidden strengths as well.
2. Asian Expertise	10	
3. Creative Management Mind	30	
4. Cross Cultural Communication	30	
5. Social Responsibility	10	

Course Description

In the spirit of Dale Carnegie's leadership method, SolBridge Thought Leader Workshop course will help students determine various leadership styles throughout the globe evaluating strengths and weaknesses in leadership in comparison to their own beliefs, as well as to build skills necessary to compete on a global and team-based work environment.

Learning and Teaching Structure

The Course will be taught as a mixture of lectures, movies, research, projects and group activities. Students will remain actively engaged throughout the term through a variety of logic and group based actions created to encourage team work, leadership, and simulate the challenges of leadership situations that exist in the real workplace. Students will have their patience and skills tested and will be required to actively participate in discussions throughout the term to assess their thoughts on the activities and how it made them feel, as well as to determine if and what they have learned.

Assessment	%	Text and Materials
Attendance & Participation	25	The textbook and additional readings will be informed by professors.
"Born or Made" Leadership	40	
"Successful completion of assignments	15	
"What can you learn from S.O" project.	10	

Course content by Week

1	Introduction to the course and Mission Statement. Why is it important?
2	Roots of Leadership, Different schools of thought on leadership
3	Perception of the Situation
4	Are you Born or Molded a Leader? Discussion on traits and skills
5	Create a Positive Environment, Attitudes matter, "Win-Win" relationships
6	Recall and Communicate Details
7	Leadership in a Word
8	Film: We are Marshall
9	Making Sense of Organizations (Midterm)
10	Departmental Clarity
11	The Politics of Leadership
12	Support for Leaders
13	Never Giving Up
14	Film: the Blindside
15	Transformational Leadership